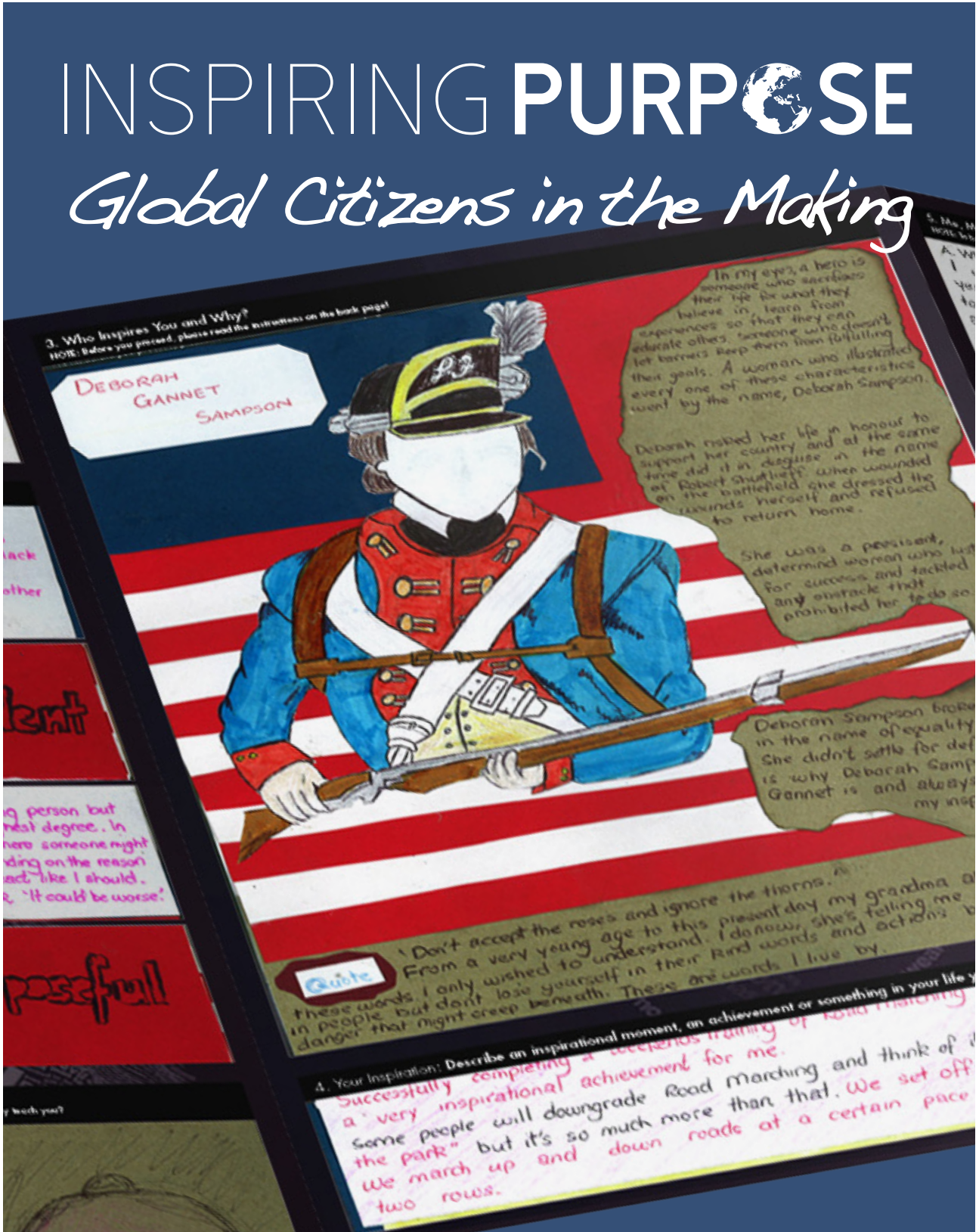


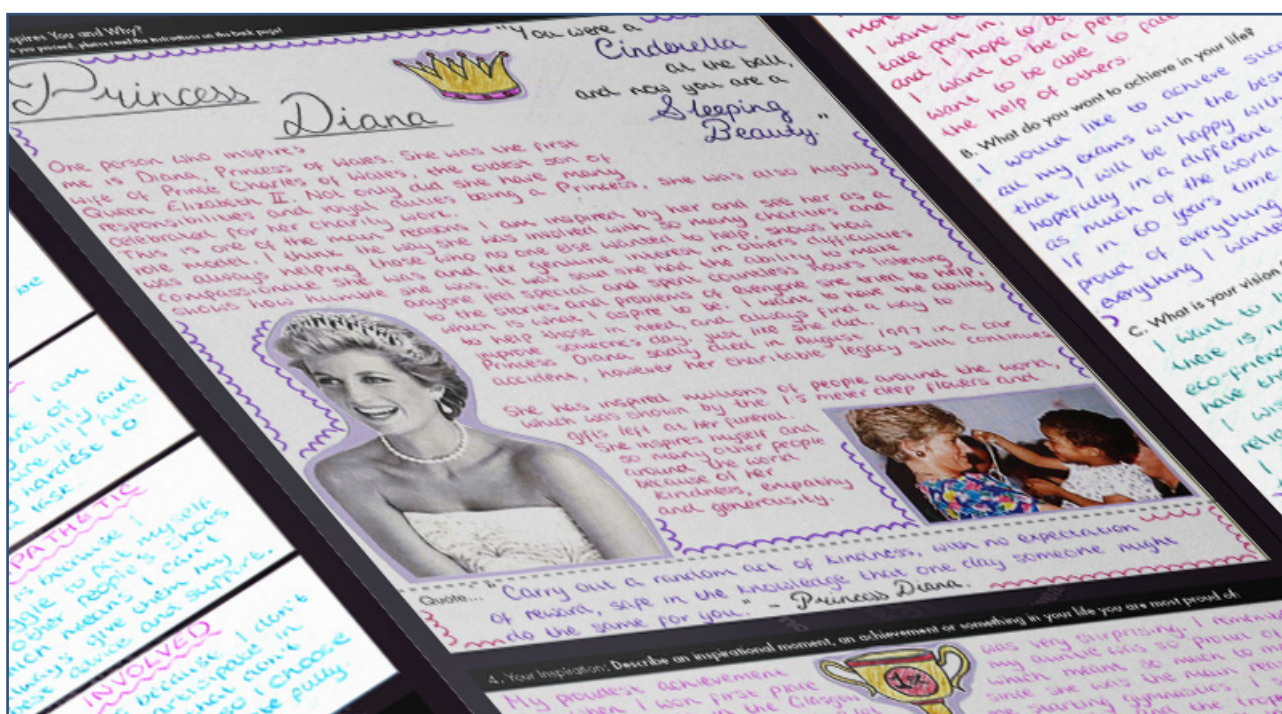
INSPIRING PURPOSE

Global Citizens in the Making



KEY JUDGING CONSIDERATIONS (in order of priority)

NOTE: We are delighted to receive posters that teachers feel are eligible for a 'Special Commendation' in view of the effort put in by the individual young person and therefore, do not feel obliged to just submit your 'best' or highest scoring posters, we want all young people to be able to achieve through our programme. Please attach a note if necessary.



1) COMPELLING CONTENT:

This is the most important criterion. Does the poster reflect a convincing, life-affirming outlook, do you believe their words? Do you get a strong impression of the author's character and values? Does the poster have universal appeal? Does the poster make you both think and feel? Did you learn something special and compelling about the author? Does the poster capture a value or ideal in a unique or special way?

2) PRESENTATION:

Is the poster clearly set out? Does it form a coherent whole: is there a connection between the values, the other poster elements and future ambitions?

3) GRAMMAR AND SPELLING:

Determine the extent to which poor grammar and spelling may distract the reader from grasping the message.

VALUES POSTER SECTION WEIGHTING

Section 1: Details and Instructions

Did they tick the box to confirm they read the instructions on the back?

Section 2: Values and Qualities – 20%

Here the main thing is the quality of insight and understanding demonstrated in the comment in each panel. There are no right or wrong choices. Does the pupil express why they have made their choices?

Section 3: Favourite Story or Fictional Character – 5%

This will depend on whether the pupil has added comments about the story or character. Does the pupil explain what lesson this taught them about life and the world?

Section 4: Inspirational Figure – 30%

The important thing is how the pupil has understood the inspiring figure and the ways in which they have related the person's life to their own ideals. Specifically:

- Background of the person chosen
- Ideals and values that inspired them
- Achievements - the practical outcomes of the ideals applied
- Person's impact on the community, society or the world today
- The message they conveyed
- Conclusion – why they are inspiring and what ideals the pupil would like to realise themselves.

Section 5: Inspiring Quotations – 5%

This will depend on whether the pupil has added comments about the quotations. Do the quotations hang together? And how are they related to the pupils' choice of qualities?

Section 6: Me, My Future My Vision and My Commitment towards a Better World – 35%

This is the most important section. The questions are difficult.

- Do you get a sense that they have really thought through their answers?
- Do you feel that they have used what they have learned about values, qualities and inspiration people to reflect on their future?
- Can they relate their own experience to the principles of the poster?
- Are there indications that this exercise has increased their self-awareness, encouraged them to set a goal for the future and made them realise how they can make a difference?

Why not check the back!

Finally: Presentation – 5%

Is the poster clearly set out? Does it form a coherent whole?